SECTION 6 – SIGNS:

I. AUTHORITY

The Sign Ordinance, O-205-2007, adopted September 25, 2007, as amended, is intended to supersede and replace Article IV, Section 6 – Signs, of Ordinance O-191, Appendix C, of the Code of Ordinances of the City-Parish of Lafayette, Louisiana, and it shall be codified as such.

II. PURPOSE AND INTENT

This ordinance is enacted to protect the health, safety, and welfare of the citizens of the City of Lafayette and to facilitate the creation of an attractive and harmonious community by establishing standards for the construction of signs, to allow businesses to clearly identify themselves while avoiding and eliminating visual clutter.

III. APPLICABILITY

Except as otherwise provided herein, these sign regulations shall apply to all signs located or proposed to be located within the City of Lafayette.

IV. SIGN DEFINITIONS:

- ABANDONED SIGN A sign that no longer identifies a bona fide business, service, owner, product, activity, or event. The definition shall also include a sign structure which no longer supports the sign for which it was designed.
- BANNER A sign made of fabric, flexible plastic, or other non-rigid material. A banner shall be considered a temporary sign.
- BILLBOARD/OFF-PREMISE ADVERTISING SIGN An advertising sign that directs the attention of the public to a business activity conducted, or product sold or offered for sale at a location not on the same premises where such sign is located.

Exclusions:

- (1) An Official Business Directional Sign erected and maintained by the State of Louisiana, Department of Transportation and Development, or any other entity authorized by the State, which indicates to the traveling public the route and/or distance to scenic, historic, cultural, educational, recreational or service sites or locations of interest shall not be deemed to be included within the definition of BILLBOARD/OFF-PREMISE ADVERTISING SIGN.
- (2) Any advertisement structure permitted, authorized or contracted for by a State, Parish or municipal governing authority pursuant to LSA-R.S.32:236 under the terms of which advertising is allowed on convenience facilities such as benches, shelters, kiosks and other items located within public rights of way as designated stops of a public transit system, shall not be deemed to be included within the definition of BILLBOARD/OFF-PREMISE ADVERTISING SIGN.

- (3) An approved and permitted sign for an integrated business center, which includes multiple tenant identification signs, shall not be deemed to be included with the definition of BILLBOARD/OFF-PREMISE ADVERTISING SIGN.
- BILLBOARD/OFF-PREMISE ADVERTISING SIGN, DIGITAL A sign capable of displaying words, symbols, figures or images that can be electronically changed by remote or automatic means.
- BUILDING SIGN A sign that is attached to a building.
- BUSINESS/ON-PREMISE SIGN A sign that directs attention to a business or profession or to a commodity, service, or entertainment sold or offered upon the premises where such sign is located.
- DIRECTIONAL SIGN An on-site sign that is designed and erected solely for the purposes of directing vehicular and/or pedestrian traffic within a project.
- FLASHING SIGN A sign illuminated by an intermittent light source.
- FREESTANDING SIGN A sign permanently attached to the ground and independent of a building.
- HISTORIC SIGN See "Landmark Sign".
- ILLUMINATED SIGN A sign illuminated by one or more lighting devices.
- LANDMARK SIGN A sign designated as a Landmark or having historic value as determined by the Lafayette Preservation Commission. A sign may be designated as a Landmark Sign when it is associated with one or more historic figures, events, or places, or is considered significant as evidence of the history of the product, business, or service advertised.
- MOBILE BILLBOARD An off-premise advertising sign mounted on a vehicle or trailer that can become part of traffic flow or be parked at specific locations. A vehicle which advertises the company of its primary use is not considered a mobile billboard.
- MONUMENT SIGN An independent sign affixed to the ground and supported from grade to the bottom of the sign with the appearance of having a solid base. A monument sign is not a pole sign. The width of any portion of the base of a monument sign may be no less than 80% of the width of the sign.
- NAMEPLATE SIGN A sign, attached to a building, which states the name and/or address of the profession or business on the lot where the sign is located.
- POLE SIGN A freestanding sign attached to a pole or poles erected directly into the ground.

- POLITICAL SIGN A sign which advocates a position on an issue, the candidacy of a person or a party on an upcoming ballot.
- PROJECTING SIGN A sign attached to the wall of a building and extending out more than 15 but not more than 72 inches. For the purpose of this Ordinance, a sign hanging from a projecting roof shall be considered a projecting sign and shall be limited to a maximum length of 72 inches; however, such sign shall not exceed the bounds of the roof projection.
- READERBOARD A sign designed to have changeable copy, either manually or electronically. A readerboard may be freestanding or attached to a building.
- REFACING Repainting or replacing the advertising surface of a sign without making structural changes.
- SIGN An object, device, display, or structure, or any part thereof, situated outdoors or indoors, which is used to advertise, identify, display, direct or attract attention to an object, person, institution, organization, business, product, service, event, or location by any means, including words, letters, figures, designs, symbols, fixtures, colors, or illuminated or projected images. Signs do not include the flag or emblem of any nation, organization of nations, state, or city, or any fraternal, religious, or civic organization; merchandise, pictures, or models of products or services incorporated in a window display; works of art which in no way identify a product; or scoreboards located on athletic fields.
- SNIPE SIGN A sign, made of any material, which is attached to a tree, pole, stake, fence, or other object, and which contains advertising matter that is not applicable to the use of the premises upon which it is located.
- STACKING OF A SIGN The placement of more than one sign face on a structure intended for the attachment of one face per side on a business sign.
- SURFACE AREA OF A SIGN The entire area within a single continuous perimeter enclosing the extreme limits of the actual sign surface. It does not include any structural elements outside the limits of the sign that do not form an integral part of the display. Only one side of a double-face or V-type sign structure shall be used in computing total surface area.
- TEMPORARY SIGN A sign that is not permanently secured to the ground or a permanent structure.
- WALL SIGN A sign affixed flat against the wall of a building and which is not more than 15 inches in thickness.
- V. GENERAL REGULATIONS The following regulations shall apply to signs located in the City of Lafayette, unless otherwise provided for elsewhere in this Ordinance:
 - A. Permit Required A sign permit must be obtained from the Planning, Zoning and Codes Department prior to the installation, structural alteration, repair, reconstruction or refacing of a sign. The sign shall be constructed and erected in accordance with the

Building Code of the City-Parish of Lafayette. For purposes of this permit requirement, a sign shall be deemed to be structurally altered, repaired, reconstructed or refaced if the costs incurred to accomplish any such activity exceeds 50% of the replacement value of such sign. A sign permit application must provide information as required.

- B. Size The maximum allowed surface area of a sign shall be calculated using the lot or building dimension (depending on the zoning district) along the street on which a freestanding sign is located, or a building or wall sign faces.
- C. Height and Type See individual zoning district regulations.
- D. Setbacks See individual zoning district regulations.

E. Location

- 1. Private Property Signs must be attached to or located on private property. No sign may be located in a public right-of-way or attached to a utility pole, tree or other vegetative matter, fence, highway marker or regulatory sign, or other public property.
- 2. Safety No sign shall be erected so as to prevent free ingress or egress from any door, window, or fire escape; and no sign of any kind shall be attached to a standpipe or fire escape. No sign shall in any manner create a public safety hazard.
- 3. No sign shall be located in a sight triangle. See graphics in Appendix A (A-11, A-12).
- 4. No sign shall be positioned so as to allow any portion of same to infringe upon any easement or the vertical plane of said easement or interfere with power lines or other utility systems.

Exception: A sign which meets all other requirements of the zoning district in which it is located may be placed in an easement, provided that the specific location of the sign is agreed to by the owner of the easement. Written agreement to the proposed location must be provided to PZC, in writing and in the form required by the owner of the easement, prior to the issuance of a permit for construction of the sign.

F. Illumination

- 1. The illumination of a sign within 100 feet of and facing a residential zoning district shall be diffused or indirect and designed to prevent direct rays of light from shining into the adjoining residential district. A neon or plastic face sign with interior lighting is considered a diffused or indirectly lighted sign.
- 2. Exposed lighting sources, except as provided for above, are prohibited
- 3. In no event shall revolving, flashing or intermittent illumination be allowed.

- a. On-Premise signs Where digital readerboards are allowed, a message shall be displayed a minimum of three seconds. Transition from one message to the next shall be instantaneous and shall not contain such visual effects as fading dissolves, flashing, etc.
- b. Off-Premise signs See regulations included in G. Non-Conforming Sign, below.
- 4. An external lighting device may not extend more than 72 inches over public or private property, and the lowest part of the device must be at least 15 feet above the finished grade.

G. Non-Conforming Sign

- 1. Once changed to a conforming sign, no sign shall be permitted to revert to a non-conforming sign.
- 2. On-premise A sign legally existing prior to the adoption of this ordinance that does not conform to these provisions shall not be changed in overall dimensions, or altered except to conform to the provisions of this ordinance.
 - a. A lawfully existing non-conforming sign on an individual business site or an out parcel of an integrated business center may not be enlarged, reworded (other than readerboards), redesigned or altered in any way, except to conform to the requirements of these restrictions. An existing business may reword or reface the sign unless the ownership of the business has changed.
 - b. Change of Occupancy When occupancy of an individual business site or an out parcel of an integrated business center changes, all non-conforming signs on the site must be modified so as to fully comply with the provisions of this ordinance.
 - c. Destruction, Damage, Deterioration of Sign A sign that has been destroyed, damaged or deteriorated to such an extent that the cost of restoration would exceed 50 percent of the replacement cost, shall not be repaired, rebuilt or altered except to conform with the requirements of these restrictions.
 - d. Damage or Destruction of Building A non-conforming sign shall be removed if the building to which it is accessory is damaged or destroyed to the extent of 50 percent or more of the principal building's appraised value.
 - e. Replacement A sign replacing a non-conforming sign shall conform with the provisions of this Section, and the non-conforming sign shall no longer be displayed.
 - f. A sign requiring removal by the Lafayette Consolidated Government or its designee as a result of provisions of this Section shall be assessed a standard fee as determined by the Lafayette City-Parish Planning and Zoning Commission for such removal, not being less than \$100.

- g. A permit fee shall not be charged when a non-conforming sign is replaced with a conforming sign.
- 3. Off-premise No dimension of a billboard/off-premise advertising sign legally existing prior to the adoption of this ordinance may be increased.
 - a. Destruction, Damage, Deterioration of Sign
 - i. A non-conforming sign may be reconstructed in its existing location only if damaged by vandalism, fire, storm or other act of God or the public enemy. Such reconstruction must take place within six months of the damage.
 - ii. If a sign is structurally altered, repaired or refaced, no increase in any dimension, surface area, the number of faces or the height of the sign from that which existed immediately prior to the occurrence of the damage shall be allowed.
 - iii. If the sign is not repaired within six months after the occurrence of the damage, this provision shall not apply, no repair shall be allowed, and the sign shall be removed at the expense of sign owner.
 - iv. If damaged or destroyed by vandalism, fire, storm or other Acts of God or other public enemy, the sign may be repaired only if the cost of repair to said structure is less than 50% of its current fair market value.
 - b. Digital billboard/off-premise advertising sign face conversions
 - i. An existing, legally non-conforming, billboard/off-premise advertising sign face may be converted to one static, intermittently changeable, digital display with the following conditions:

Removal of billboard/off-premise advertising signs

- a) For each digital sign face conversion, signage located within the jurisdiction of Lafayette Consolidated Government totaling a minimum of two times the surface area of the proposed digital sign face being converted shall be permanently removed.
- b) In the event that a billboard owner who proposes conversion of a billboard to a digital face did not as of the effective date of this ordinance own sufficient signage to meet the requirement to remove twice the surface area of the digital sign face, then in such event and only such event, one digital face conversion shall be approved. Further provided, the digital conversion of any sign acquired subsequent to the effective date of these provisions shall not be allowed.
- ii. Distance The converted digital structure may be located no closer than 300 feet to a residential zoning district. Measurement shall be from the residential zoning district to the outermost portion of each sign.

- iii. Spacing No sign proposed for conversion may be closer than 1,500 feet to another digital billboard/off-premise advertising sign; provided however, that a billboard converted under the provisions set forth in "b. i. b)" above shall not be subject to the spacing requirement set forth herein. Measurement shall be to the outermost portion of each sign.
- iv. Message Display Intervals Each message appearing on a digital billboard face shall remain fixed for a minimum of eight seconds, and message changes shall be instantaneous and shall not contain such visual effects as fading dissolves, flashing, etc.
- v. Illumination Display brightness shall be adjusted as ambient light levels change and shall be subject to review and regulation as determined by the Planning, Zoning and Codes Department.
- vi. Malfunction Display Lock Digital billboards shall contain a default design that will freeze the sign in one position if a malfunction occurs or in the alternative shut down.
- vii. Emergency Information The operator of a digital billboard shall at the request of Lafayette Consolidated Government or the Lafayette Emergency Communications District make every effort to display emergency messages, such as Amber Alerts, road closures and evacuation information, as a public service and at no cost to requesting authority. Such messages shall be displayed in appropriate locations and with appropriate frequency until the emergency no longer exists or the authority requests termination.
- viii. Inventory Required A company that converts an existing billboard/off-premise advertising sign to a digital display must provide, with each permit application, a complete current inventory of its signs located within the jurisdiction of Lafayette Consolidated Government. The inventory shall include location, size and number of faces, and means of illumination.
- c. The provisions of this Section G(3) shall apply to all signs located in the City of Lafayette and the unincorporated areas of Lafayette Parish.
- 4. Nothing contained herein shall be construed to prevent normal maintenance, repairs, repainting, or posting of such business or billboard/off-premise advertising signs.
- H. Landmark Sign A sign existing prior to the effective date of this ordinance, and designated as a Landmark Sign by the Lafayette Preservation Commission, shall be exempt from the provisions of this ordinance. Any proposed alteration to a Landmark Sign, except to bring said sign into compliance with these regulations, must be approved by the Lafayette Preservation Commission. In order to retain its Landmark Sign designation, the sign must be maintained in good repair.

- I. Temporary Sign A permit for an on-premise sign indicating an event of public interest, such as a festival, state or local fair, cattle or horse show, business grand opening, etc., may be approved by the Zoning Administrator for up to 45 days. It shall be removed by the applicant at the end of the permit period. All other temporary signs are expressly prohibited.
- J. Political Sign In addition to otherwise allowed signs, the following shall apply:
 - 1. With the exception of messages displayed on billboards, a political sign may be erected only on private property, outside the sight triangle where applicable.
 - 2. The sign may be installed no more than 90 days prior to the balloting for which it was prepared, and shall be removed within 10 calendar days following the decisive vote.
 - 3. Residential Zoning District A political sign shall not exceed eight square feet in area.
 - 4. Business or Industrial Zoning Districts With the exception of messages displayed on billboards, a political sign shall not exceed 32 square feet in area.
- K. Unsafe Sign Whenever a sign becomes structurally unsafe or endangers the safety of a building or premises, or endangers the public safety, as determined by the Planning, Zoning and Codes Department, the Department shall give written notice to the owner of the sign or the owner of the premises on which the sign is located that such sign be made safe or removed.
- L. Abandoned Sign A sign which advertises, identifies or pertains to a business or service no longer in existence, or an activity or event that has occurred in the past shall be removed by its owner or persons otherwise responsible within 180 days from the time the activity ceases.
- M. Variance To provide reasonable flexibility in these regulations, an application for a variance may be filed with the Board of Zoning Adjustment to allow a sign which may not conform to these regulations.

N. Prohibited Signs:

- 1. Signs installed or erected without a sign permit
- 2. Off-premise advertising signs, except as allowed for integrated business centers
- 3. Signs extending into, or placed within, the public right-of-way or affixed to any public property
- 4. Mobile billboards or portable trailer signs
- 5. Signs with lasers or lights that blink, flash, revolve, or strobe, including animation or video
- 6. Signs that contain mirror-like surfaces
- 7. Signs that emit smoke, vapor, particles, sound, or odor
- 8. Wind or fan blown signs
- 9. Snipe signs
- 10. Temporary product-specific signs
- 11. On-site signs placed on off-site signs
- 12. Off-premise advertising signs in the unincorporated areas of Lafayette Parish

- VI. SIGNS IN RESIDENTIAL ZONING DISTRICTS In residential zoning districts, only the following signs shall be allowed:
 - A. One sign, not to exceed two square feet in surface area, providing non-commercial content, such as the name and/or address of the owner or lessee of the residence, and/or a one square-foot business sign for an approved Home Occupation.
 - B. One non-illuminated sign, not to exceed 12 square feet in surface area, pertaining to the lease or sale of a building or lot.
 - C. One sign per street entrance, advertising only the development of a new subdivision of five lots or more. Such sign shall not exceed 150 square feet in surface area or 10 feet in height and may be installed for no longer than one year.
 - D. One non-illuminated sign, not to exceed 32 square feet in surface area, identifying a developer, engineer, architect, or contractor engaged in the construction of a building or development. This sign may not exceed 10 feet in height and must be removed within 30 days following occupancy of the building.
 - E. For a church, school, library, farm, park, subdivision, townhouse or condominium development, apartment complex or similar use, signs are allowed subject to the following regulations:
 - 1. Freestanding Sign One freestanding identification or informational sign is allowed per street frontage. It may be illuminated, but not flashing.
 - a. Height and Type The sign shall not exceed ten feet in height and must be a monument sign.
 - b. Size The surface area of the sign shall not exceed 50 square feet.
 - 2. Wall Sign Each building may be identified by no more than one sign. The surface area of the sign shall not exceed 32 square feet.
 - F. One on-premise directional sign, not to exceed two square feet in surface area and four feet in height, shall be allowed for each entrance and each exit onto or from a public or private street.
 - G. One sign per building, not to exceed five square feet in surface area, for a group of dwelling units. Such sign may indicate the name and/or address of the building.
 - H. A political sign (with restrictions see Signs, General Regulations, Paragraph V(J).
 - I. Setback Each sign shall be setback a minimum of one foot from each property line.
- VII. SIGNS IN B-1-M AND B-1-O ZONING DISTRICTS Signs are allowed subject to the following regulations:

- A. Content A sign may advertise only the name and type of company, name and field of specialty of the business and/or address of the building from which the business is conducted. A readerboard is prohibited.
- B. Freestanding Sign Each lot may have one freestanding business sign per street frontage.
 - 1. Height and Type The sign shall not exceed four feet in height and must be a monument sign.
 - 2. Size The sign shall not exceed eight square feet in surface area.
 - 3. Setback The sign shall be set back a minimum of one foot from each property line.
- C. Building or Wall Sign Each building may be identified by no more than one sign per street frontage.
 - 1. Size The surface area of the sign shall not exceed eight square feet in area.
 - 2. Installation The sign shall be displayed flat against the building.
- D. Illuminated signs are prohibited.
- E. For integrated business centers divided by public or private streets, sign locations identifying businesses across said street or streets must be approved by the Board of Zoning Adjustment.
- F. A political sign (with restrictions see Signs, General Regulations, Paragraph V(J).
- VIII. SIGNS IN B-N, B-1-L AND B-T ZONING DISTRICTS Signs are allowed subject to the following regulations:
 - A. All signs permitted in residential zoning districts are allowed.
 - B. Content The sign may advertise only the name and type of business within. A readerboard is prohibited.
 - C. Individual Business Site or Out Parcel of Integrated Business Center:
 - 1. Freestanding Sign One freestanding business sign is allowed per street frontage on an individual business site or out parcel of an integrated business center.
 - a. Height and Type The sign shall not exceed ten feet in height and must be a monument sign.
 - b. Size The surface area of the sign shall not exceed one square foot for each linear foot of lot frontage of the business site. The maximum allowed surface area of the sign shall be calculated using the lot dimension along the street on which the sign is located.

- c. Setback The sign shall be set back a minimum of one foot from each property line.
- 2. Building, Wall or Projecting Sign An individual business site or out parcel of an integrated business center may be identified by one building, wall or projecting sign per street frontage subject to the following:
 - a. Size The surface area of the sign shall not exceed 32 square feet.
 - b. Installation The sign may be painted on or attached flat against the building, or may project out from the building, but such projection may not exceed 48 inches and must be over private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than two feet from the curb line.

D. Integrated Business Center:

1. Freestanding Sign – One freestanding business sign is allowed per street frontage of an integrated business center. A business that advertises on a multi-tenant sign may not construct an individual freestanding sign. The type of sign allowed depends on its height and setback from the right-of-way. Only one of the following two options may be used.

a. Option 1

- i. Height and Type The sign shall not exceed 20 feet in height and shall be a monument sign.
- ii. Setback The sign shall be setback a minimum of 15 feet from each property line along a public or private street, and a minimum of one foot from each other property line.

b. Option 2

- i. Height and Type The sign shall not exceed ten feet in height and must be a monument sign.
- ii. Setback The sign shall be set back a minimum of one foot from each property line.
- c. For centers divided by public or private streets, sign locations identifying businesses across said street or streets must be approved by the Board of Zoning Adjustment.
- 2. Building, Wall or Projecting Sign In addition to the freestanding sign above, each business or use within the integrated business center may be identified by one wall or projecting sign per street frontage subject to the following:
 - a. Size The surface area of the sign shall not exceed 32 square feet.

b. Installation – The sign may be painted on or attached flat against the building, or may project out from the building, but such projection may not exceed 48 inches and must be over private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than two feet from the curb line.

IX. SIGNS IN B-2-I AND B-G ZONING DISTRICTS – Signs are allowed subject to the following regulations:

- A. All signs permitted in residential zoning districts are allowed.
- B. Size The total surface area of all business signs on a building and/or lot shall not exceed the sum of three square feet for each linear foot of lot frontage. The maximum allowed surface area of a sign shall be calculated using the lot dimension along the street on which the sign is located or faces.
- C. Content The sign may advertise the name and type of each business or occupant and may include a readerboard.
- D. Individual Business Site not part of an integrated business center
 - 1. Freestanding Sign One freestanding business sign is allowed per street frontage on an individual business site.
 - a. Height and Type The sign shall not exceed fourteen feet in height and must be a monument sign.

Exception: A pole sign with a maximum height of 75 feet above grade is allowed on property adjacent to the right-of-way of one of the following roadways provided that such sign is erected within 1,000 feet of said right-of-way:

- Interstate Highway 10
- Interstate Highway 49 north of Interstate Highway 10
- U.S. Highway 90 south of its intersection with East University Avenue and Surrey Street
- b. Setback The sign shall be setback a minimum of one foot from each property line.
- 2. Building, Wall or Projecting Sign –The sign, or signs, may be painted on or attached flat against the building, or may project out from the building, but such projection may not exceed 72 inches and must be over private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than two feet from the curb line.

E. Out Parcel of Integrated Business Center

- 1. Freestanding Sign One freestanding business sign is allowed per street frontage on an out parcel of an integrated business center.
 - a. Height and Type The sign shall not exceed fourteen feet in height and must be a monument sign.

Exception: A pole sign with a maximum height of 75 feet above grade is allowed on property adjacent to the right-of-way of one of the following roadways provided that such sign is erected within 1,000 feet of said right-of-way:

- Interstate Highway 10
- Interstate Highway 49 north of Interstate Highway 10
- U.S. Highway 90 south of its intersection with East University Avenue and Surrey Street
- b. Setback The sign shall be set back a minimum of one foot from each property line.
- 2. Building, Wall or Projecting Sign –The sign, or signs, may be painted on or attached flat against the building, or may project out from the building, but such projection may not exceed 72 inches and must be over private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than two feet from the curb line.

F. Integrated Business Center

1. Freestanding Sign – One freestanding business sign is allowed per street frontage of an integrated business center. A business that advertises on a multi-tenant sign may not construct an individual freestanding sign. The type of sign allowed depends on its height and setback from the right-of-way. Only one of the following two options may be used.

a. Option 1

i. Height and Type – The sign shall not exceed 45 feet in height and may be a monument or pole sign.

Exception: A pole sign with a maximum height of 75 feet above grade is allowed on property adjacent to the right-of-way of one of the following roadways provided that such sign is erected within 1,000 feet of said right-of-way:

- Interstate Highway 10
- Interstate Highway 49 north of Interstate Highway 10
- U.S. Highway 90 south of its intersection with East University Avenue and Surrey Street.

ii. Setback – The sign shall be setback a minimum of 20 feet from each property line along a public or private street, and a minimum of one foot from each other property line.

b. Option 2

- i. Height and Type The sign shall not exceed 14 feet in height and must be a monument sign.
- ii. Setback The sign shall be set back a minimum of one foot from each property line.
- c. For centers divided by public or private streets, sign locations identifying businesses across said street or streets must be approved by the Board of Zoning Adjustment.
- 2. Building, Wall or Projecting Sign The sign, or signs, may be painted on or attached flat against the building, or may project out from the building but such projection may not exceed 72 inches and must be over private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than two feet from the curb line.

X. SIGNS IN CBD ZONING DISTRICT – Signs are allowed subject to the following regulations:

- A. All signs permitted in residential zoning districts are allowed.
- B. Size The total surface area of all business signs on a building and/or lot shall not exceed the sum of three square feet for each linear foot of building width. The maximum allowed surface area of a sign shall be calculated using the building dimension along the street on which the sign is located or faces.
- C. Content The sign may advertise the name and type of each business or occupant and may include a readerboard.
- D. Individual Business Site or Out Parcel of Integrated Business Center
 - 1. Freestanding Sign One freestanding business sign is allowed per street frontage on an individual business site.
 - a. Height and Type The sign shall not exceed fourteen feet in height and shall be a monument sign.
 - b. Setback The sign shall be set back a minimum of one foot from each property line.
 - 2. Building, Wall or Projecting Sign An individual business site or out parcel of an integrated business center may be identified by one building or wall sign and one projecting sign per street frontage. Such sign, or signs, may be painted on or attached flat against the building, or may project out from the building but such projection may

not exceed 48 inches and may be over public or private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than two feet from the curb line.

E. Integrated Business Center

1. Freestanding Sign – One freestanding business sign is allowed per street frontage of an integrated business center. A business that advertises on a multi-tenant sign may not construct an individual freestanding sign. The type of sign allowed depends on its height and setback from the right-of-way. Only one of the following two options may be used.

a. Option 1

- i. Height and Type The sign shall not exceed 20 feet in height and shall be a monument sign.
- ii. Setback The sign shall be set back a minimum of 15 feet from each property line along a public or private street, and a minimum of one foot from each other property line.

b. Option 2

- i. Height and Type The sign shall not exceed 14 feet in height and must be a monument sign.
- ii. Setback The sign shall be set back a minimum of one foot from each property line.
- c. For centers divided by public or private streets, sign locations identifying businesses across said street or streets must be approved by the Board of Zoning Adjustment.
- 2. Building, Wall or Projecting Sign Each business or use within the integrated business center may be identified by one building or wall sign and one projecting sign per street frontage. The sign, or signs, may be painted on or attached flat against the building, or may project out from the building, but such projection may not exceed 48 inches and may be over public or private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than two feet from the curb line.

XI. SIGNS IN I-1 AND I-2 ZONING DISTRICTS – Signs are allowed subject to the following regulations:

- A. All signs permitted in residential zoning districts are allowed.
- B. Size The total surface area of a business sign or signs on a building or lot shall not exceed six square feet for each linear foot of lot frontage. The maximum allowed surface

area of a sign shall be calculated using the lot dimension along the street on which the sign is located or faces.

- C. Content The sign may advertise the name and type of each business or occupant and may include a readerboard.
- D. Individual Business Site not part of an integrated business center
 - 1. Freestanding Sign One freestanding business sign is allowed per street frontage on an individual business site.
 - a. Height and Type The sign shall not exceed fourteen feet in height and must be a monument sign.

Exception: A pole sign with a maximum height of 75 feet above grade is allowed on property adjacent to the right-of-way of one of the following roadways provided that such sign is erected within 1,000 feet of said right-of-way:

- Interstate Highway 10
- Interstate Highway 49 north of Interstate Highway 10
- U.S. Highway 90 south of its intersection with East University Avenue and Surrey Street
- b. Setback The sign shall be located a minimum of one foot from each property line.
- 2. Building, Wall or Projecting Sign Such sign, or signs, may be painted on or attached flat against the building, or may project out from the building, but such projection may not exceed 72 inches and must be over private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than two feet from the curb line.

E. Out Parcel of Integrated Business Center

- 1. Freestanding Sign One freestanding business sign is allowed per street frontage on an out parcel of an integrated business center.
 - a. Height and Type The sign shall not exceed fourteen feet in height and must be a monument sign.

Exception: A pole sign with a maximum height of 75 feet above grade is allowed on property adjacent to the right-of-way of one of the following roadways provided that such sign is erected within 1,000 feet of said right-of-way:

- Interstate Highway 10
- Interstate Highway 49 north of Interstate Highway 10
- U.S. Highway 90 south of its intersection with East University Avenue and Surrey Street

- b. Setback The sign may be located within one foot of the property line.
- 2. Building, Wall or Projecting Sign –The sign, or signs, may be painted on or attached flat against the building, or may project out from the building, but such projection may not exceed 72 inches and must be over private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than two feet from the curb line.

F. Integrated Business Center

 Freestanding Sign – One freestanding business sign is allowed per street frontage of an integrated business center. A business that advertises on a multi-tenant sign may not construct an individual freestanding sign. The type of sign allowed depends on its height and setback from the right-of-way. Only one of the following two options may be used.

a. Option 1

i. Height and Type – The sign shall not exceed 45 feet in height and may be a monument or pole sign.

Exception: A pole sign with a maximum height of 75 feet above grade is allowed on property adjacent to the right-of-way of one of the following roadways provided that such sign is erected within 1,000 feet of said right-of-way:

- Interstate Highway 10
- Interstate Highway 49 north of Interstate Highway 10
- U.S. Highway 90 south of its intersection with East University Avenue and Surrey Street.
- ii. Setback The sign shall be setback a minimum of 20 feet from each property line along a public or private street, and a minimum of one foot from each other property line.

b. Option 2

- i. Height and Type The sign shall not exceed 14 feet in height and must be a monument sign.
- ii. Setback The sign shall be set back a minimum of one foot from each property line.
- c. For centers divided by public or private streets, sign locations identifying businesses across said street or streets must be approved by the Board of Zoning Adjustment.

2. Building, Wall or Projecting Sign –The sign, or signs, may be painted on or attached flat against the building, or may project out from the building but such projection may not exceed 72 inches and must be over private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than two feet from the curb line.